



*Whether you need something as simple as a filter change, furnace and air conditioner replacement, or a commercial heating, cooling and ventilation system for a large commercial facility, **Frank H. Monroe Heating and Cooling, Inc.** is the call to make at:*

812-945-2566 | 812-256-4556 | 812-738-6434

Steven LaDuke, grandson of Frank Monroe, is continuing the family tradition as owner of the business.

Frank H. Monroe Heating and Cooling committed to community, family

In 1953, while working for the local gas utility, Frank H. Monroe identified a possible market for his future business. While installing natural gas services in Southern Indiana resident's homes, he started to offer installation of new natural gas forced air furnaces in place of existing coal and fuel oil furnaces. Just like that, a new local business was born. Frank H. Monroe Heating and Cooling, Inc. was started in Frank Monroe's home on Beeler St. in New Albany. Eventually he was able to leave his job with the utility company and work in his small business full time. As the workload increased and employees were added, the business finally outgrew the house. A larger "storefront" style business was opened on Vincennes St. directly across from New Albany High School. Then as the 60's came to a close, central air conditioning options were added to the business and there was a need to grow again. In 1974 Frank H. Monroe Heating and Cooling, Inc. opened the new "modern" office/shop located at 595 Industrial Blvd. in New Albany Industrial Park off Mt. Tabor Rd. This is where the business continues to operate, over 70 years after the humble beginnings in the home on Beeler St.

Frank H. Monroe Heating and

Cooling, Inc. remains a family owned and operated business. Frank Monroe's grandson, Steven LaDuke, continues building upon the traditions of honesty and hard work that have served the business so well through the years. "My grandfather always did business on a handshake and with integrity" said LaDuke. "That is all we have known and that is how we continue to do business today." LaDuke commented, "Technology and markets change but honesty should never change." Frank H. Monroe Heating and Cooling, Inc. offers free second opinions to people who might want to double check or question another contractor's findings. "There are times that we verify the findings of other contractors, but there are also times when we have been able to save a homeowner thousands of dollars just by taking our time and locating the real problem with a system and not just trying to sell something," said LaDuke.

Frank H. Monroe Heating and Cooling, Inc. has carved out a nice place in the local heating and cooling scene performing both residential and commercial projects. “It’s not uncommon to find a contractor who does **ONLY** residential or **ONLY** commercial projects,” LaDuke said. Frank H. Monroe Heating and Cooling, Inc. mixes

both commercial and residential projects every day. The same industry knowledge that goes into a large commercial project, also goes into furnace and air conditioning replacements in resident's homes all over Southern Indiana.

As with his grandfather, the Southern Indiana community is important to Steven LaDuke. The Piankeshaw Chapter of the National Society of the Daughters of the American Revolution recently awarded LaDuke the DAR Community Service Award. The DAR serves as caretakers of the Scribner House Museum which needed replacing its heating and cooling systems. LaDuke partnered with their equipment supplier and was able to provide three new heating and cooling systems along with the installation of the systems at no cost to DAR or the Scribner house. "The people at DAR and Scribner House preserve a little piece of our local history and have helped educate our children for years and hopefully years to come," LaDuke said. "They can now spend that money on things more important than heating and cooling systems!"

Frank H. Monroe Heating and Cooling, Inc. knows and understands their industry. They will take time to explain the process necessary, answer any questions you may have and will care for your home as if it were their own. Your family's comfort is Frank H. Monroe Heating and Cooling's business.

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